



KANGOO news

THE FASCINATING WORLD OF KANGOO JUMPS

CONTENT:

A NEW MODEL DESIGNED FOR SERIOUS ATHLETES AND HEAVY PEOPLE 1	KANGOO JUMPS - A GREAT RELIEF FOR INJURED JOGGERS 3
KJ5 PRO FEATURES AND COMPARISON TO THE KJ4-XR MODEL 2	HAPPY KANGOO USERS 3
KANGOO JUMPS ARE THE WORLD'S LOWEST IMPACT SHOES 2	MEDICAL PRACTITIONERS ARE PRESCRIBING KJ TO THEIR PATIENTS 3
	THE IDEAL GIFT FOR CHRISTMAS AND NEW YEAR RESOLUTIONS..... 4

PRODUCT INFORMATION



A New Model Designed for Serious Athletes and Heavy People

The Kangoo Jumps line has been expanded to 3 models:



Model KJ4 XR: is the standard unisex model for adults and teens.

It is suitable for a wide range of user's weights, from 75 lbs (34 Kg) to 250 lbs (115 Kg) and over. Size range: US men's 4-15 (women's 5-12).

Model KJ5 Pro: is the NEW, extreme model for those who want a tougher workout or are unusually heavy.

Size range: US men's 6-15 (women's 7-12)

Model KJJ-A: is the model for juniors, aged 6 and above, in the weight range of 50 lbs (22 kg) to 110 lbs (50 kg) – US boys sizes 1-6 (girls 2-7).

The KJ5 Pro model is now available. Because its spring system is harder to compress (can store and return more energy), it is ideal for the intense training of athletes and well suited for those heavier individuals (up to 350 lbs).

KJ5 Pro features and comparison to the KJ4-XR model

- KJ5 Pro Impact Protection System (IPS) is harder to compress. It can absorb & return up to 100% more energy than the KJ4-XR. The shoe shell components are wider and longer.

- The KJ5 Pro features a new, patented T-Spring design - the most versatile developed to date. It has an optional coil spring that can be affixed to the T-Spring to adapt the compression to your workout: for instance, plyometric exercises (explosive strength training) require a maximum compression resistance. Jogging a milder one.



- The KJ5 Pro boot has a fashionable, hand made, mat finish

KJ5 Pro model was originally designed for men only. However, women felt left out and got angry, so we have now added women's sizes to the range.

The available sizes are now: US men's 6-15 (women's 7-12). Women's sizes 7-9 are fitted with lighter shells. Women with shoe sizes 10 to 12 weighing less than 160 lbs (70 Kg) might find KJ5 Pro difficult to compress.

SCIENTIFIC NEWS & ENDORSEMENTS



Scientific studies confirm Kangoo Jumps are the World's Lowest Impact Shoes

Three independent scientific studies confirm that Kangoo Jumps reduce ground impact stress by up to 80%. These studies were conducted at:

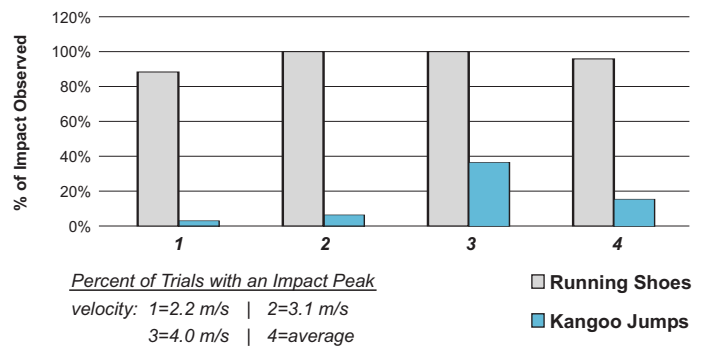
- Southern Cross University – Australia
- The University of Lausanne – Switzerland
- The University of Las Vegas, NV (UNLV) – USA

These studies, along with additional Kangoo Jumps studies, can be viewed on the website studies.KangooJumps.com



Impact Forces During Running

Department of Kinesiology, University of Nevada, Las Vegas



Kangoo Jumps are the only footwear providing efficient joint impact protection.

Other famous footwear brands claim to have the best joint cushioning products. The truth is, they only provide a fraction of the impact reduction experienced with Kangoo Jumps. Their products do not 'lengthen' the impact time sufficiently enough, to allow the brain to trigger the muscles to absorb the energy normally wasted/expelled during impact. Kangoo Jumps absorb and return most of the impact energy, providing an enjoyable and healthy rebound effect.



Kangoo Jumps - a great relief for injured joggers

Many people, who couldn't jog anymore because of pain or joint injuries, report being able to jog again, in comfort, safely, with Kangoo Jumps.



HAPPY KANGOO USERS...



"I bought a pair of the Kangoo boots in Washington a couple of years ago. I am now running the local trails on my Kangoo Jumps with an ultra-runner friend... I never thought I would be able to run again after my spinal cord injury almost four years ago. (My cord was "frayed" in nine areas and painfully compressed in 3 areas after being hit by a drunk driver... My injuries also affected my balance and vestibular function)

I have been able to run and jump on Kangoo Jumps even on days that plain walking was painful and difficult. (I have also been able to regain balance, cognitive/vestibular function and lose the fat...shaping up very nicely) My progress has been pretty amazing and noticed. I feel that the Kangoo Jumps were instrumental in helping me re-develop my vestibular and cognitive function...along with a handy thesaurus! I am quite thankful of how they have enabled and re-activated my life.

Cheryl Ausmann-Moreno - cherylamoreno@comcast.net

NW Kids Magazine - A Family Resource Guide

An increasing Nr of Medical Practitioners, who discovered Kangoo Jumps, are prescribing them to their patients.

They prescribe them mainly for:

- rehabilitation after injuries or surgery
- efficient and safe weight loss
- palliating lack of physical activity without risk of joint injury
- postural related problems
- cardiovascular related symptoms





Kangoo Jumps **The ideal gift for Christmas** **and New Year Resolutions**

Kangoo Jumps sales increase significantly in December, year after year, around the world, because Kangoo Jumps are appreciated as a great gift. When you care for someone, you are obviously concerned with her/his health & wellbeing. Also you're always looking for something exceptional, which cannot be found everywhere.

Kangoo Jumps will only start to be available in selected retail stores from mid 2005 onwards.

Because Kangoo Jumps represent a new Sport & Fitness category, it was important to conduct extensive market research and make sure the consuming public truly understood their function and benefits. Therefore, Kangoo Jumps initial rollout has been confined to distribution primarily through a network of local distributors,

medical practitioners, fitness instructors and participation in selected trade fairs.

Kangoo Jumps can be ordered through the internet from shop.KangooJumps.com. Orders are usually being shipped within 24 hours and arrive within 8 days. For Continental USA, an optional EXPRESS delivery service is available, which reduces the delivery to 3 days.

January has also always been a good month for sales of Kangoo Jumps, because many people buy them to comply with their new year's resolutions.

For further information please contact info@kangoojumps.com

shop.KangooJumps.com
VISIT THE
OFFICIAL E-SHOP

**Kangoo Jumps Head Office**

19, rue de la Dixence
1951 Sion – Switzerland
phone : +41-22 755 5715
fax : +41-22 755 5025
e-mail : rdm@kangoojumps.com

Kangoo Jumps USA warehouse

20844 72nd Ave South
Kent, WA 98032 - USA
Phone : 888-669 0655
e-mail : usa@kangoojumps.com

www.KangooJumps.com
www.TrainSmarter.info



© 2004 RDM sarl Switzerland